

Privacy and Data Policy

Event Makers Kent is managed and owned by Sporting Events UK. At Sporting Events UK, we are committed to maintaining the trust and confidence of our visitors to our website. In particular, we want you to know that Sporting Events UK is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. To reassure you, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure. Sit back, relax, get your reading glasses and breathe!

Types of data we collect

Google Analytics

When someone visits www.eventmakerskent.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Mailing Lists

As part of the registration process for volunteers for the events we represent, we collect personal information. We use that information for a couple of reasons: to tell you about the volunteer opportunity you have registered for; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses. For The 149th Golf Open we share your details with Dover Technical College for the purposes of arranging training for you. This does not entitle any usage by them for marketing purposes and is expressly for the purposes of the volunteers at The 149th Golf Open.

We use a third-party provider, MailChimp, to deliver our newsletter updates and offers. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing us at contact@eventmakerskent.co.uk.

Our Partners

We may share anonymised personal information with other organisations, particularly runbritain, UK Athletics and Sport England who use this to analyse involvement in the sports and events to understand the impact of the public investment made in UK Sport.



Event Makers Kent

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer, Barry Hopkins via contact@eventmakerskent.co.uk.

Changes to this Privacy Notice

We will notify you of any changes to this policy which has been implemented on 17th February 2020.

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Company Registration no. 9802305

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